THE MAIN TITLE OF THE PAPER (Font Size=22 – style 'Head')

Author Name (Font Size=12 – style 'Author name')

Author Affiliation, The University of Lazytown, Lazytown UK. (style 'Institution') Email: A.Name@lazytown.ac.uk (style 'Email')

Abstract (around 150 words – style 'Abstract Title')

The paper should have an abstract. The abstract should be understandable by the general reader outside the context of the full paper. The abstract should look like this one here, and may be up to 150 words in length. Use here the style "Abstract". The paper should have an abstract. The abstract should be understandable by the general reader outside the context of the full paper. The abstract should look like this one here, and may be up to 150 words in length. Use here the style "Abstract". The paper should have an abstract. The abstract should be understandable by the general reader outside the context of the full paper. The abstract should look like this one here, and may be up to 150 words in length. Use here the style "Abstract".

Keywords: Keyword1, Keyword2, Keyword3, (max. 6 words)

Sample Page for UKAIS Conference Papers 2010

(Paper Size: A4; Margins: Top & Bottom = 2.54cm, Left & Right = 3.17cm)

All texts must be 1½ line spacing, except for the abstract and references which should

be single line spacing. Text should be fully justified.

All Fonts are Times New Roman with Size=12, unless stated otherwise.)

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1.0 This Is Heading 1 Style (Font Size=14)

This is a normal text paragraph; the style for it is "Normal". This is a complementary sentence. This is a complementary sentence. This is a complementary sentence. This is a complementary sentence.

1.1 1.1 This Is A Heading 2 Style (font size 12 bold)

This is a normal text paragraph; the style for it is "Normal". This is a complementary sentence. This is a complementary sentence. This is a complementary sentence. This is a complementary sentence.

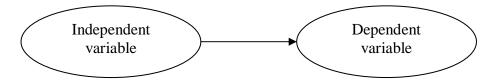


Figure 1. The style name for this kind of paragraph is "Figure title". The style for the figure is called "Figure". The title should always be placed below the figure.

Tables should be titled like the example shows below, the style "Figure title" is used here also for the title.

Question	Average 1992	Average 1999
1 How do you regard	3.4	3.7
2 How do you	2.7	3.4
3 How do you	3.9	3.6

Table 2. The style name for this kind of paragraph is "Figure title". The title should always be placed below the table. The style for the text in table cells is called "Table". Some cells may need special alignment.

In the following there is an example of using the style "Bullet":

- The style "Bullet" should be used here. This is a complementary sentence. This is a complementary sentence. In the following you can find an example of a second level list:
 - o The style "Bullet 2" should be used here. This is a complementary sentence. This is a complementary sentence.
 - o This is a complementary sentence. This is a complementary sentence.
- This is a complementary sentence. This is a complementary sentence.

The reference list should look like the examples show below. The style is called "Reference list".

References (Font Size=14)

- Atkinson, C. J. and Brooks, L. (2005) *In the Age of the Humanchine*, In Proceedings of International Conference on Information Systems (ICIS), AIS, Las Vegas, USA.
- Bryant, C. G. A. and Jary, D. (1991) Giddens' theory of structuration: a critical appreciation, Routledge, London.
- Callon, M. and Latour, B. (1981) *Unscrewing the Big Leviathan: how actors macrostructure reality and how sociologists help them to do so*, In Advances in Social Theory and Methodology: Toward an Integration of Micro- and Macro-Sociologies.(Eds, Knorr-Cetina, K. D. and Cicoure, A. V.) Routledge and Kegan Paul, Boston, Mass, pp. 277-303.
- Penston, J. (2007) *Patients' preferences shed light on the murky world of guideline-based medicine*, Journal of Evaluation in Clinical Practice, 13 154-159.

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